

TRADE UP TO STRATA CIX



As a valued Toshiba customer, we are pleased to offer you the opportunity to trade up your telephone system to the latest Toshiba Strata CIX technology. Trading up your solution will enable you to improve your communications infrastructure, and increase the productivity of your staff and customer satisfaction.

Our Strata CIX communication platforms allow our customers to take advantage of increased features and functionality, in an easy and cost-effective upgrade. Configurable in digital, hybrid IP or pure IP, Strata CIX also allows you to implement IP telephony when it's right for you, easily and cost-effectively.

Toshiba's philosophy is centred on customer investment protection, and our solutions are designed to provide an easy upgrade path to the latest technology. There is, therefore, an opportunity for you to benefit from new features available on the Strata CIX communication platforms. What's more, with much of your existing hardware being compatible with Strata CIX, the upgrade may well be easier and cheaper than you think.

Key benefits:

- » Ensure customers can get through to who they need with Direct Dial-In (DDI) numbers.
- » Minimise missed opportunities, lost business or customer dissatisfaction.
- » Increase efficiency with a fully featured voicemail solution, also providing Auto Attendant (AA) functionality.
- » Ensure efficient running of your Strata communication platform with built-in basic traffic reporting, alarms instantly notifying you if any ISDN lines are down, and peer-to-peer technology in pure IP configurations.
- » Improve productivity with multiple call forwarding, built-in Uniform Call Distribution (UCD), advanced hunt groups and hot dialling.
- » Easy distinction between internal and external calls with two colour ringing LED and distinctive ring patterns.
- » Increase revenue through lost call display on ISDN.
- » Improve your customers' experience with Contact Centre solutions and call routing options.
- » Allow 8 party conference calls at no extra cost.
- » Enjoy continued reliability with a system that will grow as your company grows, and adapt as your needs change.
- » Directory dialling from Strata digital and IP display featurephones.
- » Reduced cost of ownership through SIP trunking, available directly from the IP card to eliminate the need for an external gateway.
- » Easy and cost-effective upgrade. For example, many existing cards from a Strata CTX can be used in the Strata CIX.

IP telephony

Strata CIX allows you to take advantage of IP telephony when it's right for your business:

- » Provide more flexible working options for your employees with remote or home working opportunities.
- » Reduce operating costs with a single, converged network to manage, allowing voice to 'ride for free' over existing networks between sites.
- » Remove obstacles for growth with easy addition of more lines when necessary, whenever or wherever they are needed.

However, IP telephony will not necessarily provide benefits to all organisations. Strata CIX therefore provides maximum flexibility, being configurable in digital, hybrid IP or pure IP telephony, depending on what's right for your business.

This allows you to choose the technology that is right for your business today, and provides the flexibility to amend the solution quickly and cost-effectively as the needs of your business change.

The flexibility of the Strata CIX communication platforms also means that you don't have to wait until your company will benefit from IP telephony, before you upgrade your telephony system. Even if you upgrade to a digital solution today, your investment is protected as you can implement IP telephony when required without having to completely replace the system.

TOSHIBA
Leading Innovation >>>



Strata CIX40

- Wall mounted
- Single cabinet
- 57 ports
- Up to 40 extensions
- Up to 11 trunk lines

Strata CIX100

- Wall mountable
- Expandable to 2 cabinets
- Provides 112 ports
- Up to 72 extensions
- Up to 56 trunk lines

Strata CIX200

- Rack mountable
- Expandable to 2 cabinets
- Provides 192 ports
- Up to 120 extensions
- Up to 96 trunk lines

Strata CIX670

- Wall, floor or rack mountable
- Expandable to 7 cabinets
- Provides 672 ports
- Up to 560 extensions
- Up to 264 trunk lines

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Toshiba is committed to providing flexible, reliable and feature-rich communication solutions that help companies increase efficiency, reduce costs and improve customer satisfaction. With best in class reliability and customer investment protection, Toshiba are perfectly placed to satisfy the communication needs of our customers today and in the future.

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